

Student Achievement

In accordance with the mission of the university to be a "Christ-centered learning community developing servant leaders to transform the world," Bluefield University is committed to a breadth of student achievement goals. The institution evaluates student achievement in several ways: graduation rate, retention rates, student satisfaction surveys, and job placement surveys. This information is used by the institution, as a component of Bluefield University's overall assessment of academic and student quality and achievement. This identification of student achievement goals and the collection and interpretation of evidence is available in the Office of Academic Affairs and the Institutional Effectiveness handbook.

CRITERION	THRESHOLD ¹	RATIONALE
Six Year Graduation Rate²		
60%		
Retention Rates		
Freshmen (F2F)	65%	
Transfer (F2F)	65%	
Satisfaction Surveys		
National Survey of Student Engagement (NSSE)	BU will be comparable to peers on most engagement indicators	National benchmarking data
Job Placement		
Undergraduates	70% employed 18 months post-graduation	

¹ The university's decision regarding criteria and thresholds were based on a study of retention, graduation, and placement rates among colleges and universities in the Appalachian College Association and select state universities in the state of Virginia and a joint faculty and CLT meeting.

² Bluefield University tracks graduation rates of undergraduate students as a measure of student achievement. Bluefield's goal for six-year graduation rates (as reported in NSC) is 48.11% for 2015 cohort. It's current retention rate is 59%.