

Student Achievement

In accordance with the mission of the university to be a "Christ-centered learning community developing servant leaders to transform the world," Bluefield University is committed to a breadth of student achievement goals. The institution evaluates student achievement in a number of ways; measures of student success include graduation rates, course completion rates, state and national licensure exams, entrance exams, and job placement. This information is used by the institution, as a component of Bluefield University's overall assessment of academic and student quality and achievement. This identification of student achievement goals and the collection and interpretation of evidence is available on the Office of Academic Affairs and the Institutional Effectiveness handbook.

CRITERION	THRESHOLD ¹	RATIONALE
Six Year Graduation Rate²		
60%		
Retention Rates		
Freshmen (F2F)	65%	
Transfer (F2F)	65%	
Course Completion Rates	At least 80% of students will complete courses in which they enrolled. Completion rates will be tracked for both F2F and online.	
Satisfaction Surveys		
National Survey of Student Engagement (NSSE)	BU will be comparable to peers on most engagement indicators	National benchmarking data
Licensing and Entrance Exams and Certifications		
Nursing	At least a 90% pass rate on their licensure exams	3-year average and mandated by the licensing board for accredited programs.
Praxis I and II		
Criminal Justice		
Job Placement Data by School		
Undergraduate	Graduates are employed at 18 months post-graduation.	Collecting Baseline Data
Graduate	Graduates are employed at 18 months post-graduation.	Collecting Baseline Data

¹ The university's decision regarding criteria and thresholds were based on a study of retention, graduation, and placement rates among colleges and universities in the Appalachian College Association and select state universities in the state of Virginia and a joint faculty and CLT meeting.

² Bluefield University tracks graduation rates of undergraduate students as a measure of student achievement. Bluefield's goal for six-year graduation rates (as reported in NSC) is 56.9%.